

American Rambler Production 138 Conant Street Beverly, MA 01915

103368 Contract # Schedule Dates

Agency

Buyer Name

CPE

10/17/12-10/23/12 Advertiser

Romney for President, Inc. (8973) American Rambler Production (4828)

Product Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

KINCA, STEPHANIE

Phone/Fax N/A

Account Types National/Political

Billing Type Standard Comments ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 10

Date Entered **Last Modified**

Entered By

10/16/12 10/19/12 Kathy Sparks

CO-OP No

ECR07913001 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$29,310.00 Net Total \$166,090.00

Sales Tax

WBNS-TV (WBNS)	++++++++++++++++++++++++++++++++++++++	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2012	104	\$195,400.00
Grand Total:	104	\$195,400.00
		,
		(h)resianises (janus 11884)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Tin	nes S	PW	Мо	Tu \	We Th	Fr	Sa S	u Sp	pots	Rate	To	tal	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	5:57A- 7A (EST)		3	X :	X :	+		L E		3	\$1,200.00		\$3,600.00	WBNS-TV (WBNS)	AM NEWS 1X MONDAY, 2 TUES	X 10/16/12
2.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	5:57A- 7A (EST)		3	:	:	x ¦ x	' x '	ı		3	\$1,200.00		\$3,600.00	WBNS-TV (WBNS)	AM NEWS 1X PER DAY	10/16/12
3.0	Normal Line / SPOT	10/17/12-10/18/12	4	:30	5P- 6P (EST)		2			x ¦ x	1 1	i i		2	\$1,000.00		\$2,000.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	10/16/12
4.0	Normal Line / SPOT	10/17/12-10/18/12	4	:30	6P- 6:30P (EST)		2			х х	.11	1		2	\$2,000.00		\$4,000.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	10/16/12
5.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5P- 6P (EST)		1	Х	1	1	1	1		1	\$1,000.00		\$1,000.00	WBNS-TV (WBNS)	5P NEWS	10/16/12
6.0	Normal Line / SPOT	10/22/12-10/23/12	4	;30	6P- 6:30P (EST)		2	X	X :	i F	1 1	1		2	\$2,000.00		\$4,000.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	10/16/12
7.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	11P- 11:35P (ES	T)	6		:	х х	X	1		6	\$2,800.00		\$16,800.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	10/16/12
8.0	Normai Line / SPOT	10/22/12-10/23/12	3	:30	11P- 11:35P (ES	T)	4	X	х	1				4	\$2,800.00		\$11,200.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	10/16/12
9.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	5A- 5:55A (EST)		2	X	Х		1 1			2	\$800.00		\$1,600.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/16/12
10.0	Normai Line / SPOT	10/20/12-10/20/12	3	:30	10P- 11P (EST)		1	:		i	1 1	x		1	\$4,000.00		\$4,000.00	WBNS-TV (WBNS)	48HR MYSTERY	10/16/12
11.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	7:30P- 8:30P (E	ST)	1	1	:	1		¦ >	(1	\$8,000.00		\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	10/16/12
12.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	8:30P- 9:30P (E	ST)	i	1		1	1 1	; >		1	\$8,000.00		\$8,000.00	WBNS-TV (WBNS)	AMAZING RACE	10/16/12
13.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	7A- 8A (EST)		3	:		X X	X	!		3	\$1,200.00		\$3,600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/1X PER DAY	10/16/12
						CONF	IR	RM/	ATI	ON	CC	TNC	R/	٩C.	-					
Accepted	-Ágency/Ádvertiser:			Date:	1	Accepted-Stati	ion:								Date:	Cor	nments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if hand	iwritten, typed or
otherwise made a part of the particular contract, is herby rejected."	



American Rambler Production 138 Conant Street Beverly, MA 01915

Advertiser

Agency Product Brand

Buyer Name

Phone/Fax

Billing Type

Comments

Date:

CPE

Contract #

Schedule Dates

American Rambler Production (4828) Political/Candidate (1161) political candidate (1775) Salesperson Sales Office

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office KINCA, STEPHANIE N/A **Account Types** National/Political

103368

10/17/12-10/23/12

Romney for President, Inc. (8973)

Standard ROMNEY/P/R ROMNEY FOR PRESIDENT INC - ORDER # 10 Date Entered Last Modified Entered By

10/16/12 10/19/12 Kathy Sparks

CO-OP No Headline #

ECR07913001

Demo

Order Type Normal

Package Deal Commission %

15.00 Commission \$29,310.00 Net Total \$166,090.00

Date:

Comments:

Sales Tax

WBNS-TV (WBNS) By Broadcast Month **Spots** Rate Oct. 2012 104 \$195,400.00 Grand Total: 104 \$195,400.00

SPOT SPOT SPOT	10/17/12-10/19/12 10/22/12-10/23/12 10/22/12-10/23/12 10/17/12-10/18/12	3	:30	8A- 8:55A (EST) 7A- 8A (EST)	2	×	. x	x x	; X ;		3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THSI MORNING AT 8AM/1X PER DAY	10/16/12
SPOT	10/22/12-10/23/12	3			2	×	X	:	F	1 .	_					
SPOT		3	:30	l			:	i	r {	!	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/ 1X PER DAY	10/16/12
	10/17/12-10/18/12			8A- 8:55A (EST)	3	x	X	 	;) ; ;	!	3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 2X MON, 1X TUES	10/16/12
	1 ., . ,	3	:30	3:58P- 5P (EST)	2			. x ¦ x	: :	1	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR. OZ 1X PER DAY	10/16/12
SPOT	10/17/12-10/19/12	3	:30	3P- 3:55P (EST)	3		: .	х х	¦ X		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DR. PHIL 1X PER DAY	10/16/12
SPOT	10/22/12-10/22/12	3	:30	3:58P- 5P (EST)	1	х		1		1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR. OZ	10/16/12
SPOT	10/17/12-10/19/12	3	:30	5A- 5:55A (EST)	3			x x	х		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	EARLY NEWS 1X PER DAY	10/16/12
SPOT	10/17/12-10/17/12	3	:30	9P- 10P (EST)	1			X	1 1	:	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	CRIMINAL MINDS	10/16/12
SPOT	10/19/12-10/19/12	3	:30	9P- 10P (EST)	1		1		X		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI:NY	10/16/12
SPOT	10/19/12-10/19/12	3	:30	10P- 11P (EST)	1			1	Х		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BLUE BLOODS	10/16/12
SPOT	10/20/12-10/20/12	3	:30	6:57A- 9A (EST)	1			1	1 1		1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	10/16/12
NCAA SPORTS	10/20/12-10/20/12	3	:30	3:30P- 6:58P (EST)	2		:	l i	; ; >	:	2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	10/16/12
S S	SPOT SPOT	POT 10/19/12-10/19/12 POT 10/19/12-10/19/12 POT 10/20/12-10/20/12	POT 10/19/12-10/19/12 3 POT 10/19/12-10/19/12 3 POT 10/20/12-10/20/12 3	POT 10/19/12-10/19/12 3 :30 POT 10/19/12-10/19/12 3 :30 POT 10/20/12-10/20/12 3 :30	POT 10/19/12-10/19/12 3 :30 9P- 10P (EST) POT 10/19/12-10/19/12 3 :30 10P- 11P (EST) POT 10/20/12-10/20/12 3 :30 6:57A- 9A (EST)	POT 10/19/12-10/19/12 3 :30 9P- 10P (EST) 1 POT 10/19/12-10/19/12 3 :30 10P- 11P (EST) 1 POT 10/20/12-10/20/12 3 :30 6:57A- 9A (EST) 1	POT 10/19/12-10/19/12 3 :30 9P- 10P (EST) 1 POT 10/19/12-10/19/12 3 :30 10P- 11P (EST) 1 POT 10/20/12-10/20/12 3 :30 6:57A- 9A (EST) 1	POT 10/19/12-10/19/12 3 :30 9P- 10P (EST) 1 POT 10/19/12-10/19/12 3 :30 10P- 11P (EST) 1 POT 10/20/12-10/20/12 3 :30 6:57A- 9A (EST) 1	POT 10/19/12-10/19/12 3 :30 9P- 10P (EST) 1 POT 10/19/12-10/19/12 3 :30 10P- 11P (EST) 1 POT 10/20/12-10/20/12 3 :30 6:57A- 9A (EST) 1	POT 10/19/12-10/19/12 3 :30 9P- 10P (EST) 1 X POT 10/19/12-10/19/12 3 :30 10P- 11P (EST) 1 X POT 10/20/12-10/20/12 3 :30 6:57A- 9A (EST) 1 X POT 10/20/12-10/20/12 3 :30 6:57A- 9A (EST) 1 X	POT 10/19/12-10/19/12 3 :30 9P- 10P (EST) 1 X POT 10/19/12-10/19/12 3 :30 10P- 11P (EST) 1 X POT 10/20/12-10/20/12 3 :30 6:57A- 9A (EST) 1 X	POT 10/19/12-10/19/12 3 :30 9P- 10P (EST) 1 X 1 POT 10/19/12-10/19/12 3 :30 10P- 11P (EST) 1 X 1 POT 10/20/12-10/20/12 3 :30 6:57A- 9A (EST) 1 X 1 POT 10/20/12-10/20/12 3 :30 6:57A- 9A (EST) 1 X 1 POT 10/20/12-10/20/12 3 :30 6:57A- 9A (EST) 1 X 1	POT 10/19/12-10/19/12 3 :30 9P- 10P (EST) 1 X 1 \$4,000.00 POT 10/19/12-10/19/12 3 :30 10P- 11P (EST) 1 X 1 \$4,000.00 POT 10/20/12-10/20/12 3 :30 6:57A- 9A (EST) 1 X 1 \$800.00	POT 10/19/12-10/19/12 3 :30 9P- 10P (EST) 1	POT 10/19/12-10/19/12 3 :30 9P- 10P (EST) 1	POT 10/19/12-10/19/12 3 :30 9P- 10P (EST) 1

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Accepted-Station:

Accepted-Agency/Advertiser:



American Rambler Production 138 Conant Street Beverly, MA 01915

Contract # **Schedule Dates** Advertiser Agency

Product

10/17/12-10/23/12 Romney for President, Inc. (8973)

American Rambler Production (4828) Political/Candidate (1161) political candidate (1775)

Brand Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

103368

KINCA, STEPHANIE **Buyer Name**

Phone/Fax CPE

Comments

N/A Account Types National/Political Billing Type Standard

> ROMNEY/P/R ROMNEY FOR PRESIDENT INC - ORDER # 10

Date Entered 10/16/12 **Last Modified** 10/19/12 **Entered By** Kathy Sparks

CO-OP Νo Headline # ECR07913001

Demo

Order Type Normal

Package Deal Commission %

15.00 Commission \$29,310.00

\$166,090.00

Net Total Sales Tax

By Broadcast Month		Rate
Oct. 2012	104	\$195,400.00
Grand Total:	104	\$195,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	o Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entere
26.0	Normal Line / SPOT	10/20/12-10/20/12	. 3	:30	9P- 10P (EST)	1			1	!	¦ x	1	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CRIME TIME	10/16/1
27.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	8:58A- 10:30A (EST)	1			-	,	:	; x	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS SUN MORNING	10/16/1
28.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:30P- 10:30P (EST)	1)	I		^L X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	GOOD WIFE	10/16/1
29.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	10P- 11P (EST)	1	. х	-			- !	i		\$6,000.00		WBNS-TV (WBNS)	HAWAII 5-0	10/16/1
29.0.1	Closed Preempt	10/22/12						-	!							WBNS-TV (WBNS)	Schedule Change/Exception - DEBATE	
30.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	8:58A- 9:55A (EST)	2		:	X	X į	i	1	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	10/16/1
31.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	8:58A- 9:55A (EST)	1	X	:	I.	:		!	1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	10/16/1
32.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	6:58P- 7:30P (EST)	_ 2	х	X			I.		2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	10/16/1
33.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	6:58P- 7:30P (EST)	3			X	x	X ¦		3	\$2,000.00	\$6,000.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	10/16/1
34.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	10:58A- 11:57A (EST)	3		:	X	X	x ¦		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	PRICE IS RIGHT 1X PER DAY	10/16/1
35.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	9:58A- 10:55A (EST)	2			X .	X :	1		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS MAKE A DEAL 1X PER DAY	10/16/1
36.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	11:58A- 12:30P (EST)	_ 2	_	<u>:</u>	X	Χ¦		-	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS 1X PER DAY	10/16/1
					CON	J VEIF	I RM	ΙΑΤ	10	N C	O	VTF	RAC'	ľ				
ccepted-	Agency/Advertiser:			Date:	Accepted-S									Date:	Comments:			

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American Rambler Production 138 Conant Street Beverly, MA 01915

Contract # 103368

Schedule Dates

Agency

CPE

10/17/12-10/23/12 Advertiser Romney for President, Inc. (8973)

American Rambler Production (4828)

Product Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

KINCA, STEPHANIE

Buyer Name Phone/Fax N/A

Account Types National/Political

Billing Type Standard Comments ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 10

Date Entered 10/16/12 **Last Modified**

10/19/12 Kathy Sparks **Entered By**

Νo CO-OP

Headline #

ECR07913001

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$29,310.00 Net Total \$166,090.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots <u>Rate</u> \$195,400.00 Oct. 2012 104 Grand Total: 104 \$195,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We '	Th	Fr Sa	Str	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	9:58A- 10:55A (EST)	1	. х	Х			i i		1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	10/16/1
38.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	10:58A- 11:57A (EST)	2	x	×		1	- -		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	PRICE IS RIGHT 1X PER	10/16/1
39.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11:58A- 12:30P (EST)	1	. х		1	1	I		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/16/1
40.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	12:30P- 2P (EST)	2			X	X i	1		2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	10/16/1
41.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	12:30P- 2P (EST)	1	. x		· [ŧ			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAPS	10/16/1
42.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	11:35P- 12:37A (EST)	3		:	X	χţ	Χ¦	I	3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	10/16/1
43.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	11:35P- 12:37A (EST)	2	Х	Х	:		l !		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	10/16/1
44.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	7:57P- 9P (EST)	1		Х			1		1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	10/16/1
45.0	Normal Line / SPOT	10/18/12-10/18/12	3	:30	9P- 10P (EST)	1			l I	Χ¦	k		1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	10/16/1
46.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	4:58A- 6:56A (EST)	1			, !		¦ X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	SAT AM NEWS	10/16/1
47.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	6:28A- 8:30A (EST)	1					!	X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SUN MORNING	10/16/1
48.0	Normal Line / NFL-BROWNS/BENGALS	10/21/12-10/21/12	3	:30	12:57P- 4:25P (EST)	3			:	- 1	1	X	3	\$6,000.00	\$18,000.00	WBNS-TV (WBNS)	NFL BROWNS	10/16/1
40 n	Normal Line / SPOT	10/21/12-10/21/12	3	:30	11:30P- 12:05A (EST)	1			1	1	1	×	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	10/16/1

		LL CONFIRMATIC			
ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	

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American Rambler Production 138 Conant Street Beverly, MA 01915

Advertiser Agency Product

Brand Salesperson

Sales Office

Contract #

Schedule Dates

Buyer Name Phone/Fax CPE **Account Types** Billing Type

Comments

Date:

103368 10/17/12-10/23/12 Romney for President, Inc. (8973) American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775) Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

N/A National/Political Standard

> ROMNEY/P/R ROMNEY FOR PRESIDENT INC - ORDER # 10

Date Entered 10/16/12 Last Modified 10/19/12 Kathy Sparks Entered By

No CO-OP ECR07913001 Headline #

Demo

Order Type Normal

Package Deal Commission %

15.00 Commission \$29,310.00 **Net Total** \$166,090.00

Date:

Comments:

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots <u>Rate</u> Oct. 2012 104 \$195,400.00 Grand Total: 104 \$195,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tυ	We	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
50.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	2P- 3P (EST)	2		:	x	X		-	2	\$800.0	\$1,600.00	WBNS-TV (WBNS)	TALK 1X PER DAY	10/16/12
51.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	2P- 3P (EST)	2	Х	Х			!	1	2	\$800.0	\$1,600.00	WBNS-TV (WBNS)	TALK	10/16/12
52.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	7:30P- 7:57P (EST)	3			Х	X	X ¦		2	\$2,000.0	\$4,000.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	10/16/12
52.0.1	Closed Preempt	10/18/12									•					WBNS-TV (WBNS)	Pre-Empt/Spot -	
53.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	7:30P- 7:57P (EST)	2	Х	Х	1	1	2	:		\$2,000.0	0	WBNS-TV (WBNS)	WHEEL 1X PER DAY	10/16/12
53.0.1	Closed Preempt	10/22/12								1		!				WBNS-TV (WBNS)	No Avail/Spot -	
53.0.2	Closed Preempt	10/22/12	Т						3						-	WBNS-TV (WBNS)	Political/Exception - 4000	+
54.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	7:30P- 7:57P (EST)	1			. :			κ¦	1	\$800.0	\$800.00	WBNS-TV (WBNS)	WHEEL	10/16/12
55.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:58P- 7:30P (EST)	1		-			1	(1	\$1,000.00		WBNS-TV (WBNS)	SAT EARLY NEWS	10/18/12
56.0	Revised Line / SPOT	10/22/12-10/22/12	3	:30	7:57P- 9P (EST)	1	Х									WBNS-TV (WBNS)	HOW I MET YOUR MOTHER/PARTNERS	10/18/12
56.1	Normal Line / SPOT	10/22/12-10/22/12	3	:30	7:57P- 9P (EST)	1	х		 	1		1	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	THE BIG BANG THEORY/2 BROKE GIRLS	10/19/12
57.0	Normal Line / NFL/AFC FOOTBALL	10/21/12-10/21/12	3	:30	4:25P- 7:30P (EST)	1				:	:	X	1	\$4,400.00	\$4,400.00	WBNS-TV (WBNS)	NFL FOOTBALL	10/18/12
58.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	5P- 6P (EST)	1		X		- 1	1		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	5PM NEWS	10/19/12
					CON	FIF	RVI.	ΑŢ	ΊO	N	CO	NTI	RAC	Mesodal				1

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity.	Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or
otherwise made a part of the particular contract, is herby rejected."	The state of the s

Accepted-Station:

Accepted-Agency/Advertiser:

4		
	IBNIC	. TV

American Rambler Production 138 Conant Street Beverly, MA 01915

Schedule Dates

Advertiser Agency Product

Brand

Salesperson

Contract #

Sales Office Buyer Name Phone/Fax

Account Types **Billing Type**

Comments

CPE

103368

10/17/12-10/23/12 Romney for President, Inc. (8973)

American Rambler Production (4828) Political/Candidate (1161)

political candidate (1775) Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office KINCA, STEPHANIE

N/A

National/Political Standard ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 10

Date Entered 10/16/12 Last Modified 10/19/12

Kathy Sparks **Entered By** Νo

Headline #

ECR07913001

CO-OP

Order Type Normal

Package Deal Commission % 15.00

Commission \$29,310.00 Net Total \$166,090.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month	Spots	Rate
Oct. 2012	104	\$195,400.00
Grand Total:	104	\$195,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	We Th	ı Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
59.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	8:58A- 9:55A (EST)	1	:	Х		1 1	: :		1	\$400.00	\$400.00	WBNS-TV (WBNS)	LIVE WITH KELLY	10/19/12
			1												Name of the second			
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	CONFIRMATION CONTRACT																	
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."